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**THE CIRCULAR BIOECONOMY:
DRIVING SUSTAINABLE AND INCLUSIVE LOCAL
DEVELOPMENT THROUGH SOCIAL INNOVATION.
STAKEHOLDER MOBILIZATION AND CO-CREATION
IN BIOLOC AND RIBES PROJECTS**

BIOLOC

Biobased and social innovation
to revitalise European
local communities

SIRACUSA, 27 SEPTEMBER 2024



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Peter CANCIANI, Project Manager

Date: 27.09.2024

WHO WE ARE

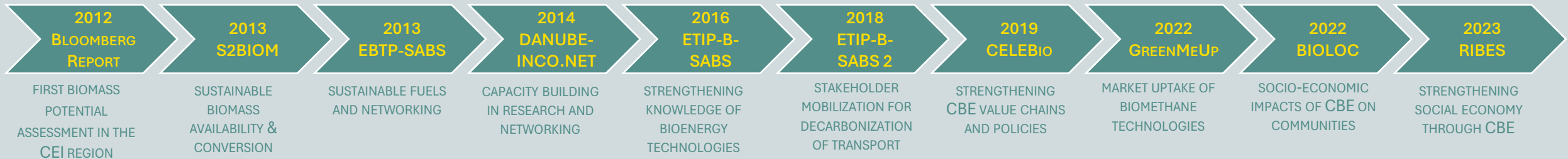
Identity and mission



THE CEI CONSTITUENCY SPREADS OVER A VAST PART OF EUROPE, FROM THE BLACK SEA TO THE ADRIATIC AND THE BALTIC. IT ENCOMPASSES 17 COUNTRIES, WITH A POPULATION OF ~ 240 MILLION.



CEI COUNTRIES ARE VARIED AND DISTINCT, BUT THEY CONSOLIDATED A SHARED VISION AND A COMMON MISSION: ACHIEVE EUROPEAN INTEGRATION AND SUSTAINABLE DEVELOPMENT THROUGH REGIONAL COOPERATION



BIOLOC

Biobased and social innovation to revitalise European local communities

BIOLOC gathers 17 partners from 13 countries that jointly address thematic and territorial challenges to elaborate on innovative solutions for a sustainable, inclusive, innovative CBE in partnership with over 400 stakeholders from 12 European regions. Based on extensive interdisciplinary research, methodological work and co-creation, BIOLOC delivers tailored measures to foster the socio-economic impacts of CBE.



www.bioloc.eu



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BIOLOC AIMS TO BOLSTER LOCAL DEVELOPMENT BY ENHANCING THE **LEVERAGING EFFECT OF CBE** AND, SPECIFICALLY, THE IMPACT OF **INCLUSIVE BUSINESS MODELS** IN CREATING ROBUST YET ADAPTABLE **GRASSROOTS INNOVATION ECOSYSTEMS**.



THE PROJECT CONDUCTED THOROUGH **MULTISECTORAL ASSESSMENTS** IN THE PARTICIPATING REGIONS, MAINLY REINTERPRETING AND COMBINING EXISTING DATA FROM **LOCAL DEVELOPMENT AND SOCIAL INNOVATION** PERSPECTIVES.



BIOLOC WILL FURTHER ENHANCE THE **COOPERATION WITH STAKEHOLDERS** THROUGH **REGIONAL HUBS** TO DELIVER CAPACITY BUILDING AND CO-DEVELOP VIABLE BUSINESS MODELS AND PARTICIPATORY MECHANISMS THAT WILL SUPPORT THE CREATION OF AN **ENABLING ENVIRONMENT FOR THE UPTAKE OF CBE INNOVATIONS**.



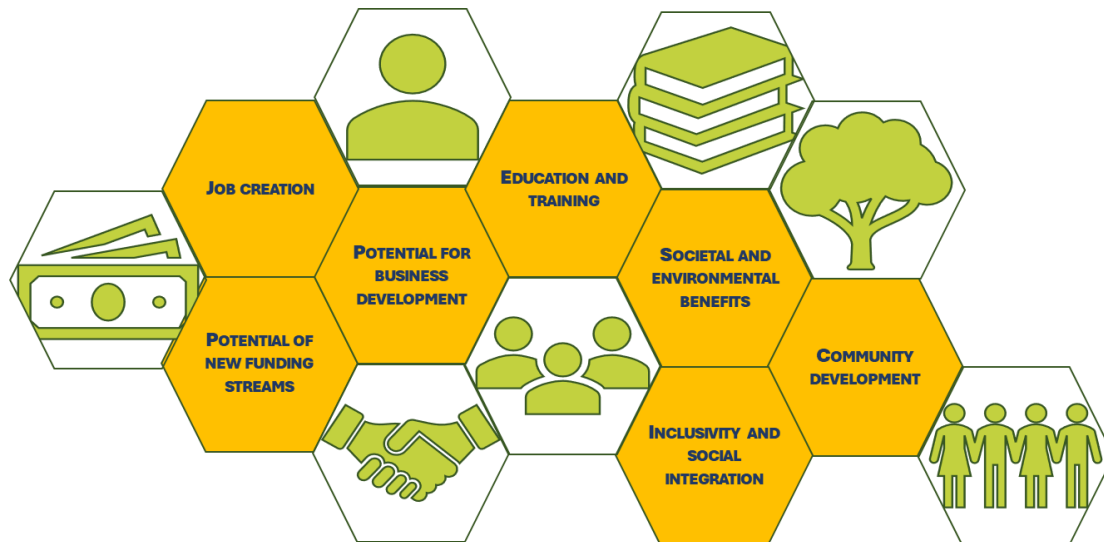
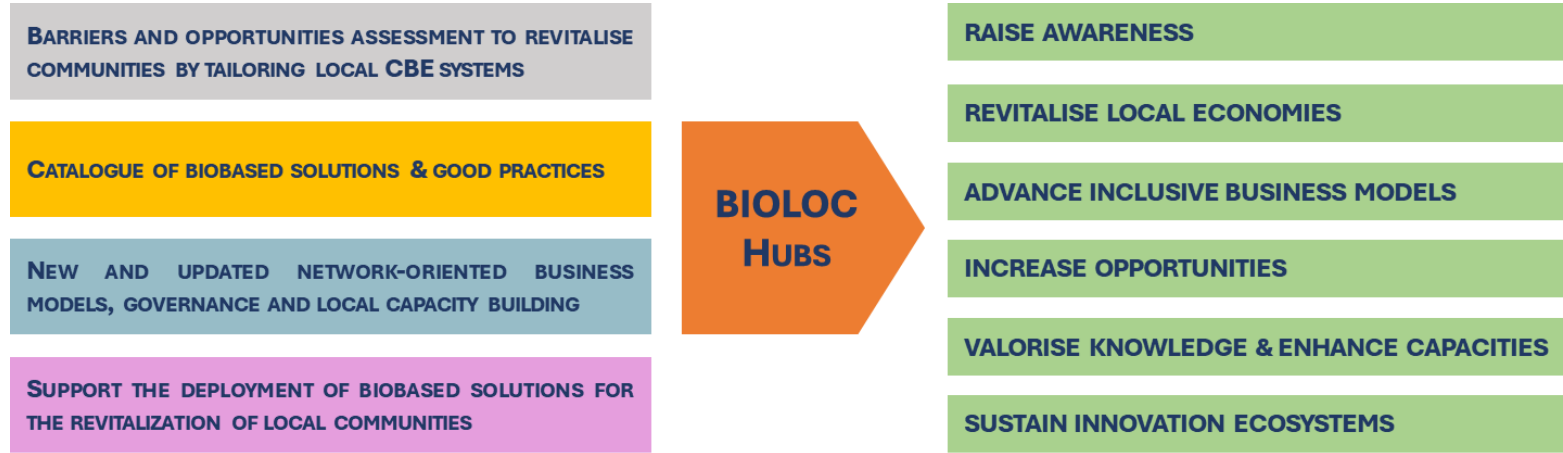
THE GENERATED KNOWLEDGE REPRESENTS A NOVELTY AS IT ENDEAVOURS TO FIND A **CONVERGENCE BETWEEN APPROACHES** TYPICALLY USED IN SOCIAL SCIENCES AND THOSE MORE COMMON IN TECHNO-ECONOMIC RESEARCH IN THE FIELD.



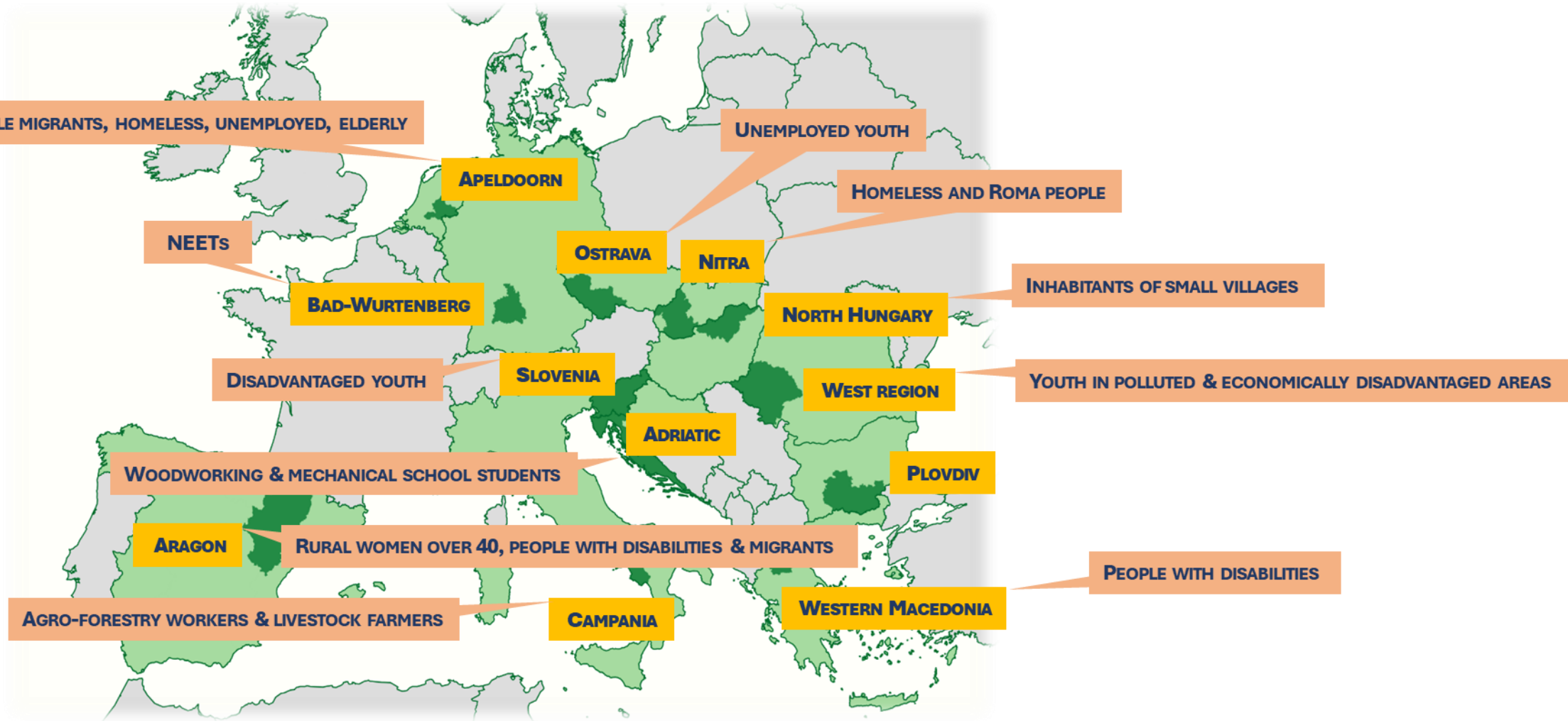
TO STRENGTHEN THE SOCIETAL OUTLOOK OF LOCAL CBE ECOSYSTEMS, BIOLOC SYNTHESISED AN **ORIGINAL SRL CONCEPT** THAT WILL SUPPORT DECISION-MAKING BY PONDERING **SOCIETAL IMPLICATIONS OF PRODUCT AND PROCESS INNOVATIONS**.



BIOLOC supports the communities of 12 European regions in propelling local development by fostering **sustainable, innovative and participatory pathways to CBE** with the involvement of socially disadvantaged groups, thus advancing **social innovation and inclusion** as enabling factors to revitalise communities and accelerate transition to resource-efficient CBE production-consumption patterns.



Permanent multi-disciplinary multi-stakeholder **BIOLOC Hubs** were set-up to pioneer **social dialogue on innovative and inclusive CBE** as a leveraging factor for sustainable and resilient local development. **BIOLOC** engaged with over 400 4-H stakeholders to assess the state-of-the-art of CBE & the development potentials as well as to identify the marginalised groups that could benefit from being engaged in local CBE value-chains





EDUCATION AND CAPACITY BUILDING

- **Practical learning and workshops** incorporating practical exercises, resources and real-world scenarios
- **Integrating CBE into educational curricula based on sector needs and design clear career paths**



AWARENESS AND BEST PRACTICES

- **Raising awareness** on sustainability and the positive impacts of CBE
- **Sharing best practices** in strategy formulation and innovation support



SUPPORT MECHANISMS

- **Policy support & advocacy** e.g., support local CBE strategies and admin framework for transition
- **Provide resources & knowledge** to drive innovation and address societal and environmental challenges



RESOURCE ACCESSIBILITY AND NETWORKING

- **Facilitating access to financial resources** through e.g., identifying and informing about potential funding sources and linking target groups with funding opportunities



INCLUSION AND EQUALITY

- Through **targeted support, tailored training and inclusive employment opportunities.**



FACILITATING INTEGRATION OF VULNERABLE GROUPS

- **Highlighting opportunities** by demonstrating potential and benefits of CBE for sustainable development.
- **Supporting gender equality** promoting equal opportunities in traditionally gender-dominated sectors





RIBES

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Thank you for your attention!

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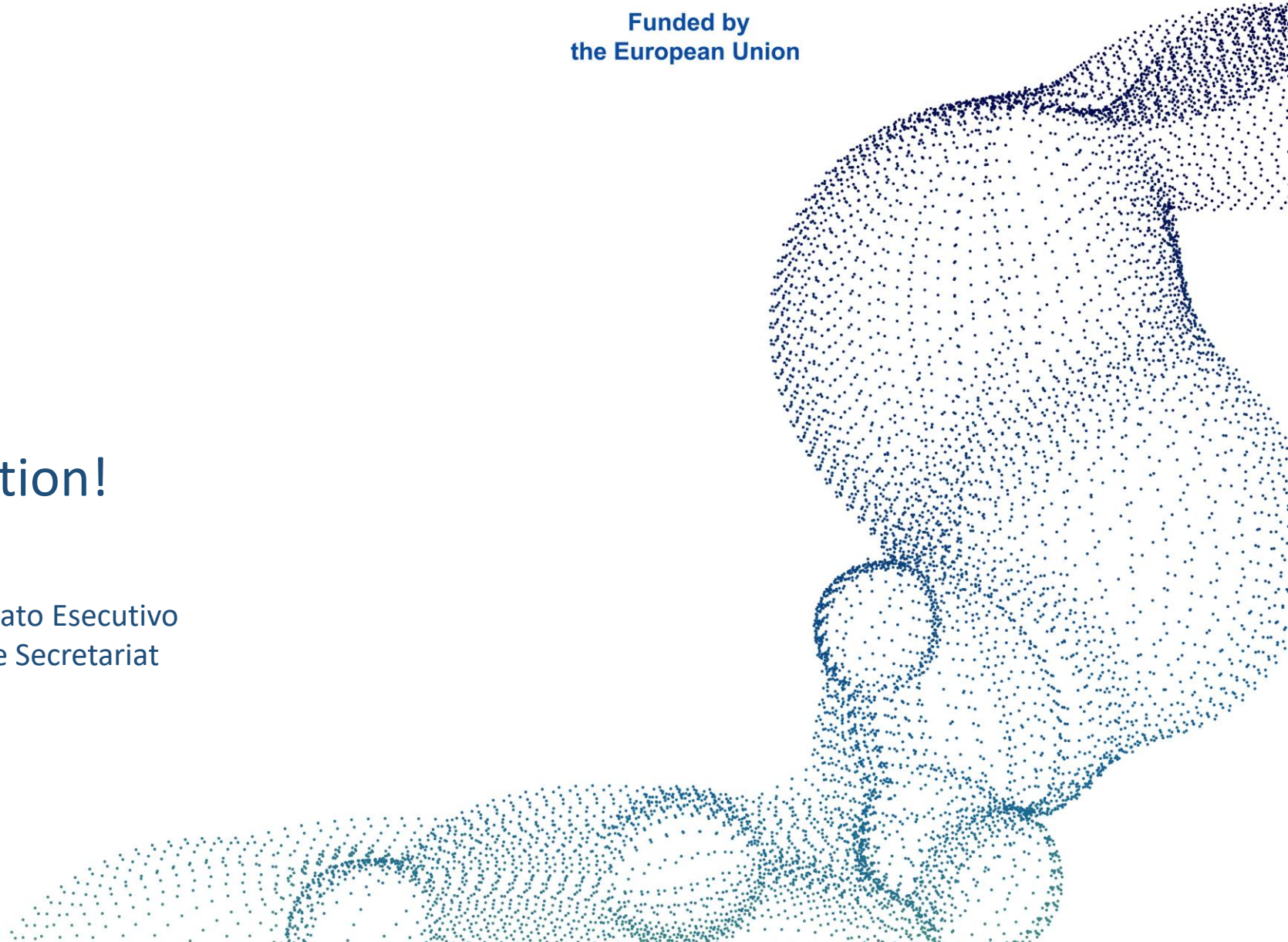
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CEI – Central European Initiative – Executive Secretariat

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