

Enhancing the Fishing Industry's Use of Sidestreams

29 April 2025
12:00-16:30

NOVI
Niels Jernes Vej 10
DK-9220 Aalborg Ø

What does it take for the fishing industry to make greater use of sidestreams?

[Register here by 24 April](#)

Join us at the workshop, where we will focus on the entire value chain, sustainable biomass production and processing, product development, circular use, upcycling for new applications, how different end products reach customers and the need to create economically sustainable businesses.

As part of the BlueRev partnership, we will present tools developed with input from, among others, the Danish ecosystem to facilitate implementation. Discover these tools and see examples of their use in cases.

Participate to gain insights into your own and others' value chains and contribute to the development of new value chains and collaborations.

We welcome participation from the fishing industry, food producers, food service providers, entrepreneurs, organizations involved in local food development, knowledge institutions, and anyone else with valuable input for today's discussions.

[Register here by 24 April](#)

Consortium



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PROGRAMME

LUNCH

Welcome and introduction

Learnings from the BlueRev pilot regions and recommendations

BlueRev tools:

- The BlueRev Sustainable Business Model Canvas
- Canvas for development of governance recommendations
- Booklet – guidelines for small businesses on how to communicate

Presentation of cases

Workshop: How can you utilize the available sidestreams from the biobased economy, and which collaboration partners are essential for developing a successful value chain? Meet potential partners at the workshop and explore opportunities for your future business.

WRAP UP OF THE DAY!

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